

# MEDIA ALERT

Contact: Jill C. Mason  
Tel: (650) 967-2365  
Email: [jmason@lowney.com](mailto:jmason@lowney.com)

***MEDIA ALERT      MEDIA ALERT      MEDIA ALERT      MEDIA ALERT***

## **BROWNFIELD REDEVELOPMENT SEMINARS**

**WHAT:** In a short two-hour session, attendees will learn flexible strategies to evaluate and acquire contaminated properties so that neither buyer nor seller will be responsible for past environmental contamination. Developers, property owners, attorneys, engineers, contractors, and public agency staff will be introduced to site characterization techniques, customized liability transfer programs, and environmental insurance.

**SEMINAR SCHEDULE:** 7:30 to 8:00am: Check-in and Continental Breakfast  
8:00 to 8:30am: Effective Characterization  
8:30 to 9:00am: Environmental Insurance: Pollution Liability & Cleanup-Cost Cap  
9:00 to 10:00am: Exit Strategy<sup>®</sup>: A Unique Environmental Risk Transfer Program

**WHEN/WHERE:** **Tuesday, March 12, 2002** | San Francisco Marriott  
1800 Old Bayshore Highway | Burlingame | 94010-1203  
**Wednesday, March 13, 2002** | Santa Clara Marriott  
2700 Mission College Blvd. | 95054  
**Thursday, March 14, 2002** | San Ramon Marriott  
2600 Bishop Drive | 94583  
**Wednesday, March 20, 2002** | Fullerton Marriott  
2701 East Nutwood Ave. | 92831

**RSVP/INFORMATION:** **Media staff seminar registration is free.** Visit <http://www.lowney.com>, or contact Jill Mason at

- (650) 967-2365
- [jmason@lowney.com](mailto:jmason@lowney.com); or
- On-site at (650) 279-0917 (cell)

###